



2018 MCEEA ANNUAL CONFERENCE SPONSORSHIP PACKAGES

WHO: MCEEA
WHAT: 2018 ANNUAL CONFERENCE
WHERE: THE GREAT WOLF LODGE, TRAVERSE CITY, MICHIGAN
 3575 N. U.S. HWY. 31 S. | TRAVERSE CITY, MI 49684
WHEN: JUNE 13 -15, 2018

DEADLINE FOR SPONSORSHIP SUBMISSIONS: APRIL 27, 2018

CONFERENCE SPONSORSHIP BENEFITS	PLATINUM \$5,000	GOLD \$2,500	SILVER \$2,000	BRONZE \$1,500
COMPLIMENTARY 2018 CONFERENCE PASS(ES)	5 PASSES	3 PASSES	2 PASSES	1 PASS
OFFICIAL SPONSOR OF THE \$1,000 CAROL QUANDT & THE \$1,000 NEW GRADUATE ESSAY SCHOLARSHIP RECIPIENTS	✓			
ONE YEAR MCEEA ORGANIZATIONAL MEMBERSHIP EXTENSION FOR 2018/2019 (UP TO FIVE PEOPLE)	✓	✓		
DISPLAY BOOTH (THURSDAY & FRIDAY)	✓	✓		
NAME AND LOGO ON MCEEA SOCIAL MEDIA SITES	✓	✓	✓	
NAME AND LOGO ON SIGNS FOR ALL EVENT(S)	✓	✓	✓	
NAME ON SIGNS IN REGISTRATION AREA	✓	✓	✓	✓
NAME AND LOGO ON POWERPOINT SLIDE IN ALL KEYNOTE SESSIONS WITH SPONSORSHIP LEVEL	✓	✓	✓	✓
NAME AND LOGO IN CONFERENCE PROGRAM WITH LEVEL	✓	✓	✓	✓

IN-KIND SPONSORSHIPS

MINIMUM \$500

All in-kind sponsorships will help cover conference expenses such as meals, programs, and technology. Your company/organization name will be recognized in the program.

DISPLAY BOOTH IN CONFERENCE AREA - \$750

8-foot table display area. Thursday and Friday right outside of main meeting area, White Pine Ballroom.

As a sponsor, you will:

- ◆ Gain visibility and recognition in print publications
- ◆ Gain visibility on the MCEEA Annual Conference Registration website
- ◆ Promote your organization, institution, publication, or program to a targeted professional audience
- ◆ Link your organization's name to College Recruiting's primary networking and professional development event

To pay by check, mail completed form along with check to:

MCEEA
Rivertown Finance
5088 Corporate Exchange Blvd
Suite #340
Grand Rapids, MI 49512

To pay by credit card through PayPal, a link will be sent to you. We accept:

Mastercard
Visa
Discover
American Express

CONTACT INFORMATION

Organization Name: _____

Web Address: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Address: _____

Sponsorship Level: PLATINUM GOLD SILVER BRONZE

In-Kind Sponsorship Amount: _____